

From: [Nagasawa, Q'Deene](#)
To: [Anderson, Russ](#)
Cc: [Tennison, Leigh](#); [PDR Communications](#)
Subject: FW: Media question re: Amazon traffic
Date: Monday, October 02, 2017 11:47:31 AM

Received by Sound Transit Legal Department
September 29, 2017

PD17-442

From: Nagasawa, Q'Deene
Sent: Monday, October 02, 2017 11:47 AM
To: Huston, Cheryl <cheryl.huston@soundtransit.org>; Patrick, Geoff <geoff.patrick@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>
Cc: Davison, Craig <craig.davison@soundtransit.org>; Wolterink, Lisa <lisa.wolterink@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Davis, Chad <Chad.Davis@soundtransit.org>; PDR Communications <pdrcommunications@soundtransit.org>
Subject: RE: Media question re: Amazon traffic

I will take it from here and we will open up an ORCA Public Records Request.

I am thinking Sunnie will be my point person in gathering the responsive documentation.

Please confirm.

Thanks.

Q'Deene

From: Huston, Cheryl
Sent: Monday, October 02, 2017 7:31 AM
To: Patrick, Geoff <geoff.patrick@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>
Cc: Davison, Craig <craig.davison@soundtransit.org>; Nagasawa, Q'Deene <qdeene.nagasawa@soundtransit.org>; Wolterink, Lisa <lisa.wolterink@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Davis, Chad <Chad.Davis@soundtransit.org>
Subject: RE: Media question re: Amazon traffic

I have confirmed with Amazon. Their preference is to only provide data via a public records request.

From: Huston, Cheryl
Sent: Friday, September 29, 2017 5:06 PM
To: Wolterink, Lisa <lisa.wolterink@soundtransit.org>; Patrick, Geoff <geoff.patrick@soundtransit.org>; Davis, Chad <Chad.Davis@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>
Cc: Davison, Craig <craig.davison@soundtransit.org>; Nagasawa, Q'Deene <qdeene.nagasawa@soundtransit.org>

Subject: RE: Media question re: Amazon traffic

Lisa - I got the Amazon contact from KCM's Site Manager Laurie Elder. Laurie is working with Carol (and Dave) and several folks from Amazon on their reporting options.

All - my Amazon contact is waiting for their FOIA expert to respond. That is not expected today.

From: Wolterink, Lisa

Sent: Friday, September 29, 2017 4:51 PM

To: Patrick, Geoff <geoff.patrick@soundtransit.org>; Huston, Cheryl <cheryl.huston@soundtransit.org>; Davis, Chad <Chad.Davis@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>

Cc: Davison, Craig <craig.davison@soundtransit.org>; Nagasawa, Q'Deene <qdeene.nagasawa@soundtransit.org>

Subject: RE: Media question re: Amazon traffic

Have we checked-in with KCM's Carol Cooper - since the Amazon contract is managed by KCM?

From: Patrick, Geoff

Sent: Friday, September 29, 2017 3:16 PM

To: Huston, Cheryl <cheryl.huston@soundtransit.org>; Davis, Chad <Chad.Davis@soundtransit.org>; Wolterink, Lisa <lisa.wolterink@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>

Cc: Davison, Craig <craig.davison@soundtransit.org>; Nagasawa, Q'Deene <qdeene.nagasawa@soundtransit.org>

Subject: RE: Media question re: Amazon traffic

Cheryl and I just talked. She is going to work with Legal to identify what information has to be turned over under the Open Public Records Act and let Amazon know so they are not caught off guard. Then after that I think Kimberly should vector the reporter through the public disclosure process. My strong counsel is to not circulate any information regarding a private enterprise, and particularly one as high-profile and newsworthy as Amazon, that is not required to be provided under the law.

Geoff

From: Huston, Cheryl

Sent: Friday, September 29, 2017 3:01 PM

To: Davis, Chad <Chad.Davis@soundtransit.org>; Wolterink, Lisa <lisa.wolterink@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>

Cc: Davison, Craig <craig.davison@soundtransit.org>; Patrick, Geoff <geoff.patrick@soundtransit.org>

Subject: RE: Media question re: Amazon traffic

I am checking with our contact at Amazon to make sure they have no issues with us providing this basic use data.

Not sure that the Penn bidders could benefit financially from this data but think it's best to get the nod from Amazon.

Cheryl

From: Davis, Chad

Sent: Friday, September 29, 2017 2:00 PM

To: Huston, Cheryl <cheryl.huston@soundtransit.org>

Cc: Wolterink, Lisa <lisa.wolterink@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>

Subject: RE: Media question re: Amazon traffic

Hi Cheryl –

Below is the Amazon data requested for your review (Questions 1-3). The data is for all agencies.

Thanks,
Chad

1. Do you know how many Amazon employees actively use your system's services?

Active Cards (at least one boarding in the month)

August 2017: 31,735

May 2017: 27,306

January 2017: 22,620

Average Boardings per Active Card

August 2017: 21.4

May 2017: 20.6

January 2017: 20.4

42% of Active Cards have less than 10 Boardings per month

27% of Active Cards have more than 30 Boardings per month

2. Are they mostly single-seat riders, or do they tend to have longer, multi-vehicle commutes?

~81% of trips are single-seat

3. Do they tend to peak in the morning and afternoon, or are hours staggered?

~2% of daily boardings are before 6:00 am

~29% of daily boardings are between 6:00 am and 9:00 am
~15% of daily boardings are between 9:00 am and 12:00 pm
~8% of daily boardings are between 12:00 pm and 4:00 pm
~35% of daily boardings are between 4:00 pm and 7:00 pm

~11% of daily boardings are after 7:00 pm

4. Can you tell me how many of your routes directly serve Amazon HQ (and whether rail or bus)? Are any of these 24 hour routes?

From: Sterling, Sunnie
Sent: Friday, September 29, 2017 9:43 AM
To: Davis, Chad
Cc: Wolterink, Lisa
Subject: Fw: Media question re: Amazon traffic

Chad, can you start looking at this? I am in a meeting all morning but can assist this afternoon

From: Huston, Cheryl
Sent: Friday, September 29, 2017 9:18 AM
To: Sterling, Sunnie; Huffaker, David; Reason, Kimberly; Couvrette, Michael; Glenn, Kelly; Moore, Jim; Higuera, Juan; Chow, William
Cc: Davison, Craig; Patrick, Geoff; Todd, Bonnie
Subject: RE: Media question re: Amazon traffic

Sunnie – you can provide the aggregate data but no card serial number level data.

Cheryl Huston
ORCA Regional Program Administrator
W 206-398-5330, C 206-396-8822
cheryl.huston@soundtransit.org



From: Sterling, Sunnie
Sent: Friday, September 29, 2017 8:44 AM
To: Huffaker, David <david.huffaker@soundtransit.org>; Reason, Kimberly <kimberly.reason@soundtransit.org>; Couvrette, Michael <michael.couvrette@soundtransit.org>; Huston, Cheryl <cheryl.huston@soundtransit.org>; Glenn, Kelly <Kelly.Glenn@soundtransit.org>; Moore, Jim <jim.moore@soundtransit.org>; Higuera, Juan <Juan.Higuera@soundtransit.org>; Chow, William <William.Chow@soundtransit.org>
Cc: Davison, Craig <craig.davison@soundtransit.org>; Patrick, Geoff <geoff.patrick@soundtransit.org>; Todd, Bonnie <bonnie.todd@soundtransit.org>
Subject: RE: Media question re: Amazon traffic

Technically, yes this data exists (not readily available but could be created). I am not clear on where this would fall in terms of privacy/public disclosure. They are not asking for rider's specific information but information in aggregate on one specific business. If Cheryl approves from a privacy standpoint, my team can start putting the information together.

From: Huffaker, David

Sent: Friday, September 29, 2017 6:39 AM

To: Reason, Kimberly <kimberly.reason@soundtransit.org>; Couvrette, Michael <michael.couvrette@soundtransit.org>; Huston, Cheryl <cheryl.huston@soundtransit.org>; Sterling, Sunnie <sunnie.sterling@soundtransit.org>; Glenn, Kelly <Kelly.Glenn@soundtransit.org>; Moore, Jim <jim.moore@soundtransit.org>; Higuera, Juan <Juan.Higuera@soundtransit.org>; Chow, William <William.Chow@soundtransit.org>

Cc: Davison, Craig <craig.davison@soundtransit.org>; Patrick, Geoff <geoff.patrick@soundtransit.org>; Todd, Bonnie <bonnie.todd@soundtransit.org>

Subject: RE: Media question re: Amazon traffic

+ Bonnie and Sunnie, + Service Planning staff (Couvrette is out this week)

Sunnie may be able to provide some information about an Amazon business account and ridership information, but I don't know if that exists.

I'll see what we can pull together to provide information regarding the other questions.

Thanks,
David

From: Reason, Kimberly

Sent: Friday, September 29, 2017 5:58 AM

To: Huffaker, David <david.huffaker@soundtransit.org>; Couvrette, Michael <michael.couvrette@soundtransit.org>; Huston, Cheryl <cheryl.huston@soundtransit.org>

Cc: Davison, Craig <craig.davison@soundtransit.org>; Patrick, Geoff <geoff.patrick@soundtransit.org>

Subject: Fw: Media question re: Amazon traffic

Hi, folks,

Do we collect any of this information queried below by this Penn reporter, and, if we do, is it protected by privacy laws?

From: DuPuis, Roger <rdupuis@cpbj.com>

Sent: Friday, September 29, 2017 5:22:28 AM

To: Reason, Kimberly

Subject: Media question re: Amazon traffic

Kimberly,
Hello! Scott Gutierrez at King County referred me to you. I am a business reporter in

Harrisburg, Pennsylvania, where local officials are planning to prepare a bid for Amazon's second headquarters. I am looking at public transit infrastructure as part of this, and wondered if you can answer some questions about how the company's presence in Seattle affects your system?

1. Do you know how many Amazon employees actively use your system's services?
2. Are they mostly single-seat riders, or do they tend to have longer, multi-vehicle commutes?
3. Do they tend to peak in the morning and afternoon, or are hours staggered?
4. Can you tell me how many of your routes directly serve Amazon HQ (and whether rail or bus)? Are any of these 24 hour routes?

Many thanks! If there is any chance of a reply by sometime Monday, that would be very helpful.

Best,

Roger DuPuis

Reporter

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Twitter: @rogerdupuis2

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